



Social Media Policy

At **Mission Possible Worldwide**, we don't just show up online—we shine with purpose, precision, and professionalism. As a **Wealth Advocate**, how you represent the brand on social media is a direct reflection of our values, vision, and commitment to excellence.

To protect the integrity of our mission and ensure full **FTC compliance**, the following guidelines must be followed when using any digital platform to promote MPW, its products, or your personal Wealth Advocate journey.

1. No Guaranteed Income or Exaggerated Claims

Success is earned—not guaranteed. Any reference to income must:

- Avoid phrases like “easy money,” “quit your job,” or “guaranteed success.”
- **Include a disclaimer** if you reference earnings or rank (e.g., “Results vary. This is not typical.”)
- Never mislead—be honest about the effort and commitment required.

2. Lifestyle Claims Must Be Qualified

You may be building a lifestyle you love—but **do not imply others will too without context**.

- If you post photos of luxury, travel, or freedom, you must include a **visible disclaimer** stating these results are not typical and require dedication.
- Example Caption: “Grateful for what MPW has helped me build. Please note: results vary. This took consistency, training, and time.”

3. Do Not Post Screenshots of Prices or Dashboards

Whether it's travel savings, commissions, or trading wins:

- **Do NOT post earnings screenshots, back-office data, or price examples** from the MPW platform.
 - These change frequently and violate platform integrity and partner agreements.
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4. Disclose Paid Testimonials or Free Access

If someone shares a testimony and they:

- Were paid,
- Received free access,
- Or received bonuses for sharing...

You must disclose that clearly on the post or video (e.g., “This individual received complimentary access as part of a promotional program”).

5. Use Approved Language & Visuals

You may share your MPW journey and uplift others, but:

- Use only **company-approved logos, taglines, and assets**.
 - Never modify the MPW logo or branding.
 - Avoid creating your own version of MPW programs, courses, or campaigns without written permission.
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6. Do Not Use “Mission Possible Worldwide” in Personal Usernames

To protect our trademarks:

- Do **not** use “Mission Possible Worldwide,” “MPW,” or similar variations in your Instagram, Facebook, TikTok, email, or domain name unless formally authorized.
- You may use your **official replicated site**, affiliate link, or company-branded tools to promote the platform.

7. Avoid Pressure Selling or Misleading Urgency

- Never say: “Only 2 spots left!” unless it’s verifiably true.
- Do not pressure people in comments, DMs, or livestreams.
- Speak with **value, not manipulation**.

8. Respect Privacy & Consent

- Do not screenshot private messages or tag others without consent.
- Never collect emails or phone numbers via social media DMs unless users **opt in** clearly and willingly.
- All email follow-ups must allow people to **unsubscribe**.

9. Responsible Use of AI & Automated Tools

- If you use AI-generated captions or automation, **disclose when it's not a human response**.
- Never use AI to fake testimonials or impersonate someone’s experience.

Final Reminder: You Represent More Than a Brand

You are the face of possibility, integrity, and transformation. Please honor these standards with pride. MPW actively monitors social media to ensure our message is protected and our advocates are supported.

Violations of this policy may result in formal warnings, removal of marketing privileges, or deactivation of Wealth Advocate status.
